

ORDER



Orders
Order / Rev: 208440
Alt Order #: 06856160
Product Desc: 9/26-10/2 Americans for Job Se
Estimate: 1020
Flight Dates: 09/26/12 - 10/02/12
Original Date / Rev: 09/25/12 / 09/25/12
Order Type: REG

WVBT

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency Name: Crossroads Media LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Americans For Job Security
Demographic: A35+
Product Codes: PL2
Priority: P2
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN16431/AL2872
Agency External ID: IN7573/AU3290/TO1672/AL2022/SP791

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	22	\$15,900.00	\$13,515.00
10/01/12	10/02/12	10	\$4,500.00	\$3,825.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	22	\$15,900.00	\$13,515.00	0.00
October 2012	10	\$4,500.00	\$3,825.00	0.00
Totals	32	\$20,400.00	\$17,340.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WVBT	09/30/12	09/30/12	FOX News Sunday Fox News Sunday	CM	10-11a	-----S	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$150.00		0.00			
E 2	WVBT	09/26/12	09/26/12	M-F 10-11a Millionaire	CM	10-11a	--W----	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
WHO WANTS TO BE A MILLIONAIRE?															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$100.00		0.00			
E 3	WVBT	09/27/12	09/27/12	M-F 10-11a Millionaire	CM	10-11a	---T---	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
WHO WANTS TO BE A MILLIONAIRE?															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$100.00		0.00			
E 4	WVBT	09/28/12	09/28/12	M-F 10-11a Millionaire	CM	10-11a	----F--	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
WHO WANTS TO BE A MILLIONAIRE?															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$100.00		0.00			
E 5	WVBT	10/01/12	10/01/12	M-F 10-11a Millionaire	CM	10-11a	M-----	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
WHO WANTS TO BE A MILLIONAIRE?															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 Estimate: 1020

WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WVBT	10/01/12	10/01/12	M-F 10-11a Millionaire WHO WANTS TO BE A MILLIONAIRE?	CM	10-11a	M-----	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$100.00		0.00			
E 6	WVBT	10/02/12	10/02/12	M-F 10-11a Millionaire WHO WANTS TO BE A MILLIONAIRE?	CM	10-11a	-T-----	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$100.00		0.00			
E 7	WVBT	09/26/12	09/26/12	Wed Prime Other 1 Wed 8-10p THE X FACTOR (SEASON PREMIER 9/12/	CM	8-10p	--W----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$2,500.00		0.00			
E 8	WVBT	09/27/12	09/27/12	Thur Hour 1 Thu 8-9p THE X FACTOR (TP PREMIER 9/13/12)	CM	8-9p	---T---	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$2,500.00		0.00			
E 9	WVBT	09/28/12	09/28/12	Fri Hour 2 Fri 9-10p BONES	CM	9-10p	----F--	:30	1	\$600.00	NA	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$600.00		0.00			
E 10	WVBT	09/26/12	09/26/12	M-F 10-1044p Fox News @ 10 FOX 43 NEWS @ 10PM	CM	10-1045p	--W----	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$1,200.00		0.00			
E 11	WVBT	09/27/12	09/27/12	M-F 10-1044p Fox News @ 10 FOX 43 NEWS @ 10PM	CM	10-1045p	---T---	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$1,200.00		0.00			
E 12	WVBT	09/28/12	09/28/12	M-F 10-1044p Fox News @ 10 FOX 43 NEWS @ 10PM	CM	10-1045p	----F--	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,200.00		0.00			
E 13	WVBT	10/01/12	10/01/12	M-F 10-1044p Fox News @ 10 FOX 43 NEWS @ 10PM	CM	10-1045p	M-----	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,200.00		0.00			
E 14	WVBT	10/02/12	10/02/12	M-F 10-1044p Fox News @ 10 FOX 43 NEWS @ 10PM	CM	10-1045p	-T-----	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$1,200.00		0.00			
E 15	WVBT	09/26/12	09/26/12	M-F 1045-11p Fox Sportswrap SPORTSWRAP	CM	1045-11p	--W----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$500.00		0.00			
E 16	WVBT	09/27/12	09/27/12	M-F 1045-11p Fox Sportswrap SPORTSWRAP	CM	1045-11p	---T---	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$500.00		0.00			
E 17	WVBT	10/01/12	10/01/12		CM	1045-11p	M-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00

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WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 1045-11p Fox Sportswrap															
SPORTSWRAP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	1		\$500.00		0.00						
E 18	WVBT	10/02/12	10/02/12	M-F 1045-11p Fox Sportswrap	CM	1045-11p	-T-----	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
SPORTSWRAP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-T-----	1		\$500.00		0.00						
E 19	WVBT	09/29/12	09/29/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after S-	-----S-	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
FOX 43 NEWS SATURDAY @ 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-----S-	1		\$1,000.00		0.00						
E 20	WVBT	09/30/12	09/30/12	Su 10-1044p Fox News @10 Sun	CM	10-1045p	-----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
FOX 43 NEWS SUNDAY @ 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-----S	1		\$1,200.00		0.00						
E 21	WVBT	09/30/12	09/30/12	Su 1045-11p Fox Sportswrap Sun	CM	1045-11p	-----S	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
SPORTSWRAP SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-----S	1		\$500.00		0.00						
E 22	WVBT	09/26/12	09/26/12	M-F 11-1130p 30 Rock	CM	11-1130p	--W----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
EXTRA (FTC 9/10/12)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	--W----	1		\$300.00		0.00						
E 23	WVBT	09/27/12	09/27/12	M-F 11-1130p 30 Rock	CM	11-1130p	---T---	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
EXTRA (FTC 9/10/12)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	---T---	1		\$300.00		0.00						
E 24	WVBT	09/28/12	09/28/12	M-F 11-1130p 30 Rock	CM	11-1130p	----F--	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
EXTRA (FTC 9/10/12)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	----F--	1		\$300.00		0.00						
E 25	WVBT	10/01/12	10/01/12	M-F 11-1130p 30 Rock	CM	11-1130p	M-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
EXTRA (FTC 9/10/12)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	1		\$300.00		0.00						
E 26	WVBT	10/02/12	10/02/12	M-F 11-1130p 30 Rock	CM	11-1130p	-T-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
EXTRA (FTC 9/10/12)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-T-----	1		\$300.00		0.00						
E 27	WVBT	09/26/12	09/26/12	M-F 1130p-12a M-F 1130p-12a	CM	1130-12a	--W----	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
DISH NATION (FTC 9/10/12)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	--W----	1		\$150.00		0.00						
E 28	WVBT	09/27/12	09/27/12	M-F 1130p-12a M-F 1130p-12a	CM	1130-12a	---T---	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
DISH NATION (FTC 9/10/12)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	---T---	1		\$150.00		0.00						
E 29	WVBT	09/28/12	09/28/12		CM	1130-12a	----F--	:30	1	\$150.00	P2	0.00	NM	1	\$150.00

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WVBT

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				M-F 1130p-12a											
				M-F 1130p-12a											
				DISH NATION (FTC 9/10/12)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--			1		\$150.00		0.00				
E 30	WVBT	10/01/12	10/01/12	M-F 1130p-12a	CM	1130-12a	M-----	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
				M-F 1130p-12a											
				DISH NATION (FTC 9/10/12)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$150.00		0.00				
E 31	WVBT	10/02/12	10/02/12	M-F 1130p-12a	CM	1130-12a	-T-----	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
				M-F 1130p-12a											
				DISH NATION (FTC 9/10/12)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----			1		\$150.00		0.00				
E 32	WVBT	09/30/12	09/30/12	Fox NFL Pre Game	CM	Fox NFL Pre Gam	-----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
				Fox NFL Pre Game											
				FOX NFL SUNDAY PRE-GAME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S			1		\$1,200.00		0.00				
													Totals	32	\$20,400.00